



**The Wisconsin Dental Hygienists' Association
cordially invites you to the 2025 Indigo
Conference**



**September 5th and 6th at the
Kalahari Conference Center,
Wisconsin Dells**



WISCONSIN DENTAL HYGIENISTS' ASSOCIATION



On behalf of the Wisconsin Dental Hygienists' Association (WidHA), our president, Olivia Morzenti and INDIGO chair Debbie Schumacher, we are pleased to invite your support and participation in the upcoming 2025 WIDHA Indigo conference, September 5th & 6th. You will gain additional exposure to dental hygienists and other dental team members through our corporate sponsorship opportunities.

Our dynamic speakers and sessions will equip attendees with the skill sets necessary to navigate the changing landscape of the practice of dental hygiene with a blend of clinical knowledge and practical information to meet the needs of our WIDHA membership and assist them in improving patient care.

In addition to clinical information attendees will learn the importance of strong state societies and tools for strengthening the organization through improved communication. Our meeting is designed to support a growing network of dental hygienists and dental professionals through professional development and product exhibitors network experiences.

Partners and product exhibitors are an essential part of our conference meeting success and benefit both our attendees and the companies who participate. We are expecting 500 oral health care providers to attend this event. Included in your exhibit/sponsorship opportunities are breakfast and lunch for 2 exhibitors, additional exhibitors can be added with a daily cost. You are gladly invited to attend the evening Bingo social as well, it's a great time to network!

Space will be limited this year so consider your registration and possible sponsorship early. Please review the enclosed forms for all the details and registration documents. You can download, complete and return your registration and payment right away! We look forward to seeing you at the Kalahari in September!

Regards,

Olivia and Debbie

INDIGO CONFERENCE GENERAL INFORMATION



OFFICIAL EVENT DATE

September 5th -6th, 2025



MEETING LOCATION

Kalahari Resort & Hotel/Convention
Center 1305 Kalahari Dr.
Wisconsin Dells, WI 53965



EXHIBITOR & SPONSOR REGISTRATIONS

Use registration forms included or
visit the Widha web page

<https://www.widha.org/event/indigo-conference/>



EXHIBIT SCHEDULE

SET UP: 7:00 AM Friday

EXHIBITING: 11:00am-6:00pm Friday,
7:00-11:00 pm Saturday

EXHIBITOR LUNCH: will be posted in
program for time

BREAKDOWN: At your discretion



ROOM RATES & CUT OFF

WiDHA has a Block of rooms at a convention rate, use the link below to book your room All
hotel rooms include complimentary Water Park Passes for all registered guests. Visit the
Kalahari Website for a full list of resort facilities.

Booking Passkey: <https://book.passkey.com/e/50995155>



PAYMENT & TERMS

Check Due at the time of registration/sponsor submission

Credit Card includes 3% processing fee

Invoice Due upon receipt

Check Payable to: WISCONSIN DENTAL HYGIENISTS ASSOCIATION

Mail to:

Jenny Maxwell WiDHA Treasurer

904 Spruce St,

Wausau, WI 54401



EXHIBIT & FINE PRINT Table exhibit includes

(1) 8 foot covered and skirted table with (2) chairs

- Exhibit space will be assigned at the sole discretion of the WiDHA. Factors affecting exhibit location include support level; the date the registration form was received by the WiDHA office, the number of exhibits, and proximity of competitors.

- Corporate Functions may not be held concurrent with official WiDHA scientific or social functions. Any function, regardless of size and location, must be approved by the Indigo Chair, Debbie Schumacher.

SPONSORSHIP OPPORTUNITIES

Continuing Education Speaker Sponsorship Package \$3000

- Sponsor of an Internationally, Nationally or locally recognized Scientific Presenter at Indigo

Conference

Friday Night “Celebrating You, BINGO” Event: \$2500

- A Single sponsorship opportunity of the Indigo Conference

This Networking and Social opportunity will feature Bingo games, music, snacks, and a cash bar. This allows for more vendor exposure time with participants while we celebrate the dental hygiene profession with WI-DHA members and officers plus all convention attendees.

Breakfast Sponsor Package: \$1800

- A Co-Sponsor of the Indigo Conference Breakfast on Continental Friday and/or Full hot Saturday
- WI-DHA will furnish your company’s booth with signage designating your company as a “Breakfast Sponsor”
- Logo on WI-DHA website indicating “Breakfast Sponsor” with a link to sponsor’s website
- Up to 4 sponsors can register for this opportunity (2 on each day)

Luncheon Sponsor Package: \$2500

- Co-Sponsor of the luncheon on Friday and/or Saturday
- WI-DHA will furnish your company’s booth with signage designating your company as a “Luncheon Sponsor”
- Highlight sponsor’s product or service at Luncheon.
- Up to 4 sponsors can register for this opportunity (2 each day)

Morning Coffee or Afternoon Snack Sponsor Package \$1200

- Co-Sponsor of the Indigo Conference morning coffee or afternoon Snack
- Sponsor Logo displayed on Indigo Conference on site program
- Highlight sponsor’s product during service
- Up to 4 sponsors can register for this opportunity (2 each day)

Student Track Sponsor Package: \$2500

Co-Sponsor of the Indigo Conference with WIDHA

- WI-DHA will furnish your company’s booth with signage designating your company as a “Student Track Sponsor
- Opportunity to address the students during their session on Saturday
- Up to 3 sponsors can register for this opportunity

SPONSORSHIP OPPORTUNITIES

Tote Bag Sponsor package: \$2000

- A single sponsor of the Indigo Conference Exclusive Logo on the WI-DHA Indigo Conference
- TOTE BAG with company logo provided to all attendees
- Exhibit space, skirted table and 2 chairs, four meals (2 Breakfast, 2 Luncheon)

On-Site Program Sponsor Package: \$1500

- Sponsor of the Indigo Conference
- Company Logo displayed on the front and back cover and in page borders of the Indigo Conference on site program.
- Acknowledgement of company as “On-Site Program Sponsor”

Door Prize Sponsor Package: \$500

- A Co-Sponsor of the Indigo conference high value Door Prize drawings at the Saturday AM plenary session
- This is in addition to an exhibitor or other sponsorship opportunities

Standard Exhibitor Booth Package: \$950

- A product or service sponsor of the Indigo Conference
- Any number of Exhibitors/company/individuals can register for this opportunity
- If Power is required please indicate on your registration form

All sponsorship includes

An 6 foot black covered and skirted sponsor table and 2 chairs in the Exhibit hall. Breakfast and Lunch meals for 2 sponsor attendees. Acknowledgement of sponsorship level on WiDHA social media, as well as all INDIGO conference program, registration and advertising materials. Sponsors have the option to include company products or materials in the attendees bags. A mailing list of conference attendees generated 2 weeks prior to the event.

Donations

We Gladly accept Trivia Card Drawing Prize Donations for conference participants in the exhibit hall trivia card game. Attendees must be present to win. These Items can be dropped off at the INDIGO registration/check in area, attention to Patty or Debbie. THANK YOU!

Details and Deadlines

Registration deadline for Exhibitors/Sponsors: August 1, 2025

**Please download the PDF registration document, complete by "adding text" save and return the form to secure your participation and support for the 2025 INDIGO conference. As always, we thank you!!*

**Payments with credit cards will have a 3% processing fee added to your total*

If registering by Mail: Please complete this form, check payable to **Wisconsin Dental Hygienists Association. A confirmation of your registration will be sent once payment is received.*

WiDHA Indigo Conference/Treasurer
% Jenny Maxwell
904 Spruce Street
Wausau, WI 54401

Payment deadline: Upon registration or receipt of invoice for Indigo 2025

Logo Image Deadline: August 1, 2025

Trivia Card Details

Attendees will receive a trivia card with exhibitor company logos. They will stop by your booth with this card for interactions and a signature from your exhibitors. Completed cards are dropped at our WIDHA membership exhibit table for random prize drawings by our membership team.

Name Badges

Exhibitor/Sponsor name badges and meal passes can be picked up at the registration table. Be sure to include the names of all your attendees on your forms.

Contacts:

SPONSORSHIP/EXHIBITOR COORDINATOR:

Patty Hooper/262.443.0309
widhcommunications@gmail.com

INDIGO EVENT/SPEAKER COORDINATOR:

Debbie Schumacher/715.563.1654
deborahjschumacher@gmail.com